



Executive Summary

US-12 W & Molidor Rd, Ingleside, Illinois, 60041
Rings: 1, 5, 10 mile radii

Prepared by Esri
Latitude: 42.34389
Longitude: -88.16923

	1 mile	5 miles	10 miles
Population			
2010 Population	2,079	101,438	340,003
2020 Population	2,532	104,417	342,485
2023 Population	2,601	104,144	342,715
2028 Population	2,671	103,604	343,201
2010-2020 Annual Rate	1.99%	0.29%	0.07%
2020-2023 Annual Rate	0.83%	-0.08%	0.02%
2023-2028 Annual Rate	0.53%	-0.10%	0.03%
2023 Male Population	49.9%	50.3%	49.9%
2023 Female Population	50.1%	49.7%	50.1%
2023 Median Age	36.4	37.2	39.9

In the identified area, the current year population is 342,715. In 2020, the Census count in the area was 342,485. The rate of change since 2020 was 0.02% annually. The five-year projection for the population in the area is 343,201 representing a change of 0.03% annually from 2023 to 2028. Currently, the population is 49.9% male and 50.1% female.

Median Age

The median age in this area is 39.9, compared to U.S. median age of 39.1.

Race and Ethnicity

2023 White Alone	72.3%	65.1%	72.8%
2023 Black Alone	3.7%	3.2%	2.6%
2023 American Indian/Alaska Native Alone	0.8%	1.2%	0.7%
2023 Asian Alone	5.5%	3.9%	4.5%
2023 Pacific Islander Alone	0.0%	0.0%	0.0%
2023 Other Race	6.7%	13.1%	8.5%
2023 Two or More Races	11.0%	13.5%	10.9%
2023 Hispanic Origin (Any Race)	18.1%	28.9%	19.7%

Persons of Hispanic origin represent 19.7% of the population in the identified area compared to 19.4% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 62.3 in the identified area, compared to 72.1 for the U.S. as a whole.

Households

2023 Wealth Index	109	105	142
2010 Households	854	35,157	120,327
2020 Households	1,036	37,387	126,289
2023 Households	1,072	37,655	127,787
2028 Households	1,119	38,149	130,349
2010-2020 Annual Rate	1.95%	0.62%	0.48%
2020-2023 Annual Rate	1.06%	0.22%	0.36%
2023-2028 Annual Rate	0.86%	0.26%	0.40%
2023 Average Household Size	2.43	2.76	2.67

The household count in this area has changed from 126,289 in 2020 to 127,787 in the current year, a change of 0.36% annually. The five-year projection of households is 130,349, a change of 0.40% annually from the current year total. Average household size is currently 2.67, compared to 2.70 in the year 2020. The number of families in the current year is 92,308 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.

Source: U.S. Census Bureau. Esri forecasts for 2023 and 2028. Esri converted Census 2010 data into 2020 geography.



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Mortgage Income			
2023 Percent of Income for Mortgage	13.2%	16.1%	16.4%
Median Household Income			
2023 Median Household Income	\$100,333	\$84,991	\$97,251
2028 Median Household Income	\$107,212	\$96,215	\$106,504
2023-2028 Annual Rate	1.34%	2.51%	1.83%
Average Household Income			
2023 Average Household Income	\$126,208	\$111,381	\$129,706
2028 Average Household Income	\$143,079	\$126,757	\$146,672
2023-2028 Annual Rate	2.54%	2.62%	2.49%
Per Capita Income			
2023 Per Capita Income	\$51,879	\$40,477	\$48,417
2028 Per Capita Income	\$59,822	\$46,928	\$55,773
2023-2028 Annual Rate	2.89%	3.00%	2.87%
GINI Index			
2023 Gini Index	32.6	36.5	36.3

Households by Income

Current median household income is \$97,251 in the area, compared to \$72,603 for all U.S. households. Median household income is projected to be \$106,504 in five years, compared to \$82,410 for all U.S. households

Current average household income is \$129,706 in this area, compared to \$107,008 for all U.S. households. Average household income is projected to be \$146,672 in five years, compared to \$122,048 for all U.S. households

Current per capita income is \$48,417 in the area, compared to the U.S. per capita income of \$41,310. The per capita income is projected to be \$55,773 in five years, compared to \$47,525 for all U.S. households

Housing			
2023 Housing Affordability Index	138	116	114
2010 Total Housing Units	935	38,284	129,707
2010 Owner Occupied Housing Units	649	28,349	100,714
2010 Renter Occupied Housing Units	205	6,808	19,613
2010 Vacant Housing Units	81	3,127	9,380
2020 Total Housing Units	1,093	39,782	133,726
2020 Vacant Housing Units	57	2,395	7,437
2023 Total Housing Units	1,141	40,098	135,485
2023 Owner Occupied Housing Units	794	30,115	105,286
2023 Renter Occupied Housing Units	278	7,540	22,501
2023 Vacant Housing Units	69	2,443	7,698
2028 Total Housing Units	1,141	40,555	138,193
2028 Owner Occupied Housing Units	842	30,732	108,650
2028 Renter Occupied Housing Units	277	7,417	21,699
2028 Vacant Housing Units	22	2,406	7,844
Socioeconomic Status Index			
2023 Socioeconomic Status Index	59.9	50.6	54.8

Currently, 77.7% of the 135,485 housing units in the area are owner occupied; 16.6%, renter occupied; and 5.7% are vacant. Currently, in the U.S., 58.5% of the housing units in the area are owner occupied; 31.7% are renter occupied; and 9.8% are vacant. In 2020, there were 133,726 housing units in the area and 5.6% vacant housing units. The annual rate of change in housing units since 2020 is 0.40%. Median home value in the area is \$264,908, compared to a median home value of \$308,943 for the U.S. In five years, median value is projected to change by 3.14% annually to \$309,217.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.

Source: U.S. Census Bureau. Esri forecasts for 2023 and 2028. Esri converted Census 2010 data into 2020 geography.



Business Summary

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Data for all businesses in area	1 mile				5 miles				10 miles			
Total Businesses:	42				2,159				9,255			
Total Employees:	774				20,929				116,144			
Total Residential Population:	2,601				104,144				342,715			
Employee/Residential Population Ratio (per 100 Residents)	30				20				34			
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	2	4.8%	7	0.9%	92	4.3%	460	2.2%	304	3.3%	2,846	2.5%
Construction	6	14.3%	103	13.3%	265	12.3%	1,773	8.5%	951	10.3%	5,878	5.1%
Manufacturing	1	2.4%	30	3.9%	99	4.6%	1,290	6.2%	445	4.8%	12,975	11.2%
Transportation	0	0.0%	3	0.4%	75	3.5%	571	2.7%	214	2.3%	2,556	2.2%
Communication	1	2.4%	6	0.8%	14	0.6%	60	0.3%	56	0.6%	565	0.5%
Utility	1	2.4%	8	1.0%	13	0.6%	125	0.6%	47	0.5%	579	0.5%
Wholesale Trade	3	7.1%	20	2.6%	94	4.4%	1,070	5.1%	340	3.7%	4,166	3.6%
Retail Trade Summary	8	19.0%	231	29.8%	471	21.8%	4,990	23.8%	1,814	19.6%	21,823	18.8%
Home Improvement	3	7.1%	116	15.0%	32	1.5%	604	2.9%	141	1.5%	1,592	1.4%
General Merchandise Stores	0	0.0%	0	0.0%	17	0.8%	234	1.1%	56	0.6%	1,676	1.4%
Food Stores	1	2.4%	74	9.6%	44	2.0%	481	2.3%	171	1.8%	3,833	3.3%
Auto Dealers & Gas Stations	1	2.4%	4	0.5%	86	4.0%	808	3.9%	256	2.8%	2,929	2.5%
Apparel & Accessory Stores	0	0.0%	0	0.0%	18	0.8%	120	0.6%	65	0.7%	364	0.3%
Furniture & Home Furnishings	0	0.0%	0	0.0%	41	1.9%	159	0.8%	159	1.7%	901	0.8%
Eating & Drinking Places	2	4.8%	33	4.3%	146	6.8%	2,001	9.6%	566	6.1%	7,608	6.6%
Miscellaneous Retail	1	2.4%	3	0.4%	87	4.0%	584	2.8%	399	4.3%	2,918	2.5%
Finance, Insurance, Real Estate Summary	3	7.1%	21	2.7%	132	6.1%	811	3.9%	698	7.5%	4,721	4.1%
Banks, Savings & Lending Institutions	1	2.4%	8	1.0%	34	1.6%	316	1.5%	159	1.7%	1,523	1.3%
Securities Brokers	0	0.0%	0	0.0%	20	0.9%	65	0.3%	133	1.4%	541	0.5%
Insurance Carriers & Agents	1	2.4%	6	0.8%	35	1.6%	197	0.9%	169	1.8%	727	0.6%
Real Estate, Holding, Other Investment Offices	1	2.4%	6	0.8%	42	1.9%	232	1.1%	238	2.6%	1,930	1.7%
Services Summary	13	31.0%	336	43.4%	759	35.2%	8,676	41.5%	3,707	40.1%	55,818	48.1%
Hotels & Lodging	1	2.4%	41	5.3%	8	0.4%	199	1.0%	36	0.4%	463	0.4%
Automotive Services	2	4.8%	12	1.6%	102	4.7%	477	2.3%	310	3.3%	1,725	1.5%
Movies & Amusements	1	2.4%	5	0.6%	52	2.4%	414	2.0%	278	3.0%	2,853	2.5%
Health Services	1	2.4%	6	0.8%	64	3.0%	531	2.5%	579	6.3%	7,950	6.8%
Legal Services	0	0.0%	46	5.9%	11	0.5%	153	0.7%	102	1.1%	548	0.5%
Education Institutions & Libraries	1	2.4%	128	16.5%	54	2.5%	3,194	15.3%	237	2.6%	12,776	11.0%
Other Services	7	16.7%	99	12.8%	467	21.6%	3,708	17.7%	2,165	23.4%	29,502	25.4%
Government	1	2.4%	7	0.9%	57	2.6%	969	4.6%	197	2.1%	3,265	2.8%
Unclassified Establishments	3	7.1%	2	0.3%	90	4.2%	134	0.6%	483	5.2%	954	0.8%
Totals	42	100.0%	774	100.0%	2,159	100.0%	20,929	100.0%	9,255	100.0%	116,144	100.0%

Source: Copyright 2023 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2023.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	9	0.4%	41	0.2%	29	0.3%	131	0.1%
Mining	0	0.0%	0	0.0%	2	0.1%	16	0.1%	7	0.1%	107	0.1%
Utilities	0	0.0%	0	0.0%	0	0.0%	0	0.0%	6	0.1%	33	0.0%
Construction	7	16.7%	126	16.3%	281	13.0%	1,954	9.3%	1,024	11.1%	8,137	7.0%
Manufacturing	1	2.4%	30	3.9%	108	5.0%	1,323	6.3%	476	5.1%	13,171	11.3%
Wholesale Trade	3	7.1%	20	2.6%	94	4.4%	1,070	5.1%	337	3.6%	4,183	3.6%
Retail Trade	6	14.3%	198	25.6%	309	14.3%	2,906	13.9%	1,189	12.8%	13,775	11.9%
Motor Vehicle & Parts Dealers	1	2.4%	4	0.5%	61	2.8%	688	3.3%	188	2.0%	2,562	2.2%
Furniture & Home Furnishings Stores	0	0.0%	0	0.0%	18	0.8%	64	0.3%	74	0.8%	378	0.3%
Electronics & Appliance Stores	0	0.0%	0	0.0%	18	0.8%	77	0.4%	68	0.7%	477	0.4%
Building Material & Garden Equipment & Supplies Dealers	3	7.1%	116	15.0%	32	1.5%	603	2.9%	139	1.5%	1,577	1.4%
Food & Beverage Stores	1	2.4%	74	9.6%	44	2.0%	475	2.3%	156	1.7%	3,572	3.1%
Health & Personal Care Stores	1	2.4%	3	0.4%	15	0.7%	185	0.9%	99	1.1%	1,214	1.0%
Gasoline Stations & Fuel Dealers	0	0.0%	0	0.0%	26	1.2%	130	0.6%	73	0.8%	390	0.3%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	0	0.0%	0	0.0%	22	1.0%	137	0.7%	84	0.9%	461	0.4%
Sporting Goods, Hobby, Book, & Music Stores	0	0.0%	0	0.0%	46	2.1%	287	1.4%	206	2.2%	1,254	1.1%
General Merchandise Stores	0	0.0%	0	0.0%	27	1.3%	260	1.2%	102	1.1%	1,892	1.6%
Transportation & Warehousing	0	0.0%	3	0.4%	53	2.5%	481	2.3%	147	1.6%	2,205	1.9%
Information	1	2.4%	6	0.8%	35	1.6%	280	1.3%	160	1.7%	2,055	1.8%
Finance & Insurance	2	4.8%	14	1.8%	91	4.2%	586	2.8%	468	5.1%	2,836	2.4%
Central Bank/Credit Intermediation & Related Activities	1	2.4%	8	1.0%	34	1.6%	317	1.5%	158	1.7%	1,521	1.3%
Securities & Commodity Contracts	0	0.0%	0	0.0%	22	1.0%	71	0.3%	142	1.5%	588	0.5%
Funds, Trusts & Other Financial Vehicles	1	2.4%	6	0.8%	35	1.6%	197	0.9%	169	1.8%	727	0.6%
Real Estate, Rental & Leasing	2	4.8%	10	1.3%	72	3.3%	299	1.4%	309	3.3%	1,992	1.7%
Professional, Scientific & Tech Services	4	9.5%	83	10.7%	134	6.2%	821	3.9%	828	8.9%	15,180	13.1%
Legal Services	0	0.0%	46	5.9%	13	0.6%	158	0.8%	113	1.2%	599	0.5%
Management of Companies & Enterprises	0	0.0%	0	0.0%	1	0.0%	7	0.0%	8	0.1%	140	0.1%
Administrative, Support & Waste Management Services	2	4.8%	9	1.2%	112	5.2%	619	3.0%	374	4.0%	3,170	2.7%
Educational Services	1	2.4%	128	16.5%	59	2.7%	3,206	15.3%	287	3.1%	12,699	10.9%
Health Care & Social Assistance	1	2.4%	33	4.3%	111	5.1%	1,360	6.5%	789	8.5%	12,458	10.7%
Arts, Entertainment & Recreation	1	2.4%	6	0.8%	56	2.6%	455	2.2%	258	2.8%	2,759	2.4%
Accommodation & Food Services	3	7.1%	74	9.6%	159	7.4%	2,247	10.7%	622	6.7%	8,318	7.2%
Accommodation	1	2.4%	41	5.3%	8	0.4%	199	1.0%	36	0.4%	463	0.4%
Food Services & Drinking Places	2	4.8%	33	4.3%	151	7.0%	2,048	9.8%	586	6.3%	7,855	6.8%
Other Services (except Public Administration)	4	9.5%	25	3.2%	329	15.2%	2,160	10.3%	1,258	13.6%	8,622	7.4%
Automotive Repair & Maintenance	1	2.4%	10	1.3%	84	3.9%	427	2.0%	252	2.7%	1,482	1.3%
Public Administration	1	2.4%	7	0.9%	56	2.6%	963	4.6%	194	2.1%	3,243	2.8%
Unclassified Establishments	3	7.1%	2	0.3%	90	4.2%	134	0.6%	482	5.2%	929	0.8%
Total	42	100.0%	774	100.0%	2,159	100.0%	20,929	100.0%	9,255	100.0%	116,144	100.0%

Source: Copyright 2023 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2023.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



Demographic and Income Profile

US-12 W & Molitor Rd, Ingleside, Illinois, 60041
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Summary	Census 2010	Census 2020	2023	2028
Population	2,079	2,532	2,601	2,671
Households	854	1,036	1,072	1,119
Families	560	-	685	713
Average Household Size	2.43	2.44	2.43	2.39
Owner Occupied Housing Units	649	-	794	842
Renter Occupied Housing Units	205	-	278	277
Median Age	32.9	-	36.4	36.7

Trends: 2023-2028 Annual Rate	Area	State	National
Population	0.53%	-0.19%	0.30%
Households	0.86%	0.12%	0.49%
Families	0.80%	0.05%	0.44%
Owner HHs	1.18%	0.37%	0.66%
Median Household Income	1.34%	2.10%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	25	2.3%	21	1.9%
\$15,000 - \$24,999	34	3.2%	25	2.2%
\$25,000 - \$34,999	54	5.0%	39	3.5%
\$35,000 - \$49,999	56	5.2%	41	3.7%
\$50,000 - \$74,999	204	19.0%	200	17.9%
\$75,000 - \$99,999	160	14.9%	173	15.5%
\$100,000 - \$149,999	266	24.8%	279	24.9%
\$150,000 - \$199,999	141	13.2%	172	15.4%
\$200,000+	132	12.3%	169	15.1%

Median Household Income	\$100,333	\$107,212
Average Household Income	\$126,208	\$143,079
Per Capita Income	\$51,879	\$59,822

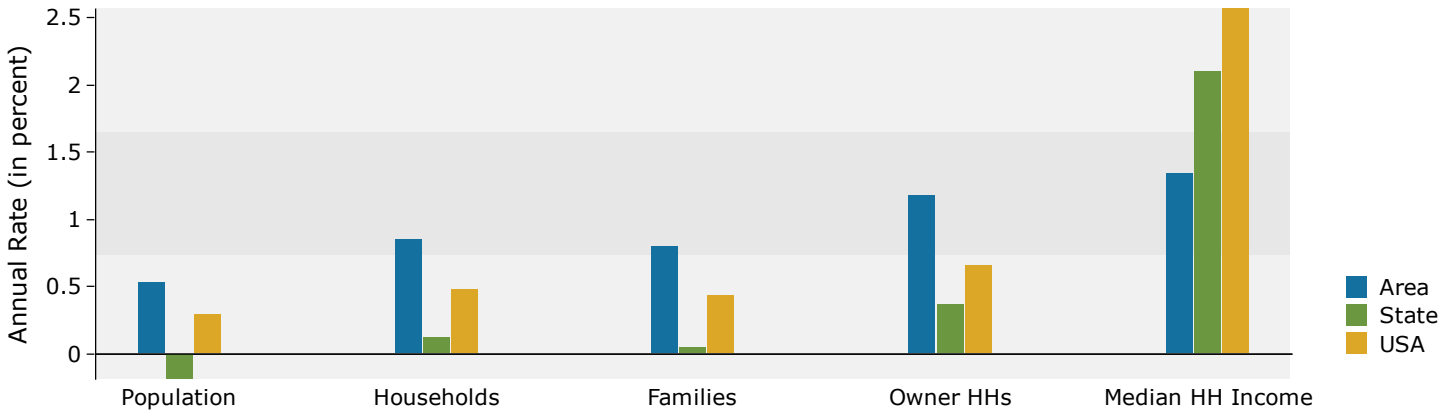
Population by Age	Census 2010		2023		2028	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	190	9.2%	188	7.2%	199	7.4%
5 - 9	135	6.5%	200	7.7%	197	7.4%
10 - 14	114	5.5%	202	7.8%	200	7.5%
15 - 19	93	4.5%	162	6.2%	167	6.2%
20 - 24	117	5.6%	149	5.7%	157	5.9%
25 - 34	487	23.5%	333	12.8%	344	12.9%
35 - 44	328	15.8%	460	17.7%	464	17.4%
45 - 54	262	12.6%	361	13.9%	375	14.0%
55 - 64	190	9.2%	270	10.4%	251	9.4%
65 - 74	112	5.4%	176	6.8%	191	7.1%
75 - 84	40	1.9%	83	3.2%	106	4.0%
85+	8	0.4%	16	0.6%	22	0.8%

Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	1,790	86.1%	1,875	74.1%	1,881	72.3%	1,847	69.2%
Black Alone	49	2.4%	88	3.5%	95	3.7%	104	3.9%
American Indian Alone	7	0.3%	19	0.8%	21	0.8%	23	0.9%
Asian Alone	100	4.8%	133	5.3%	143	5.5%	159	6.0%
Pacific Islander Alone	1	0.0%	1	0.0%	1	0.0%	1	0.0%
Some Other Race Alone	89	4.3%	156	6.2%	174	6.7%	207	7.8%
Two or More Races	43	2.1%	261	10.3%	286	11.0%	329	12.3%
Hispanic Origin (Any Race)	252	12.1%	424	16.7%	471	18.1%	533	20.0%

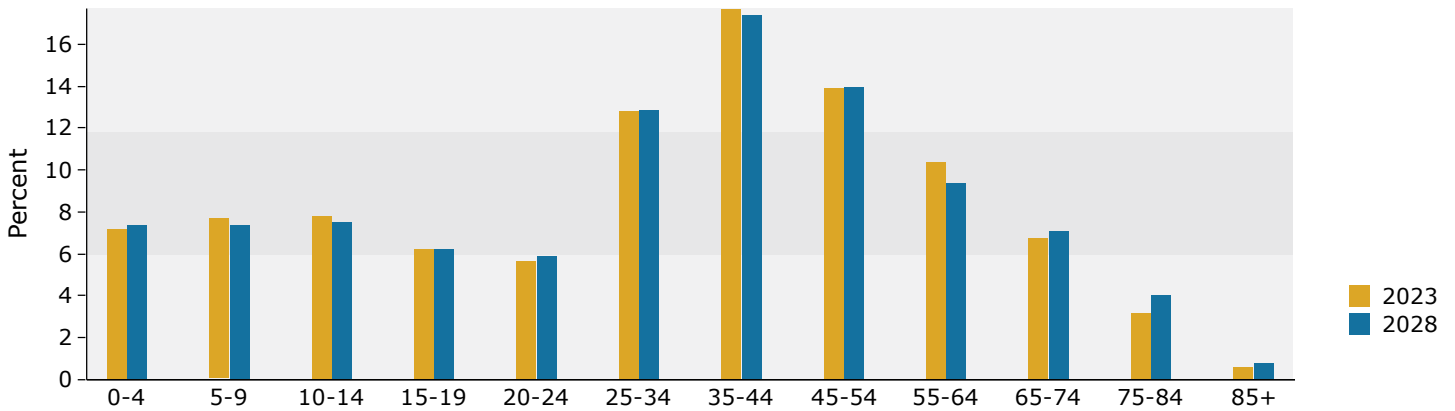
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

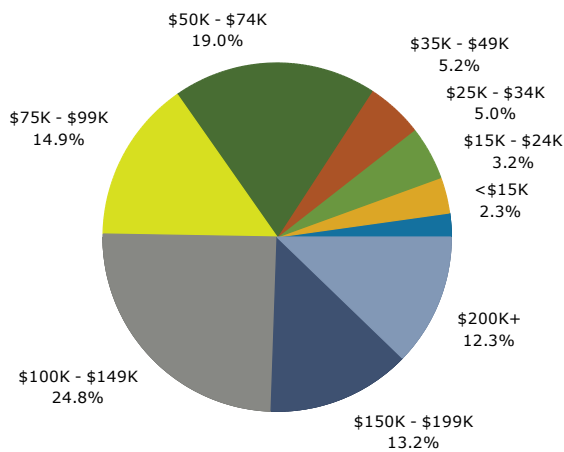
Trends 2023-2028



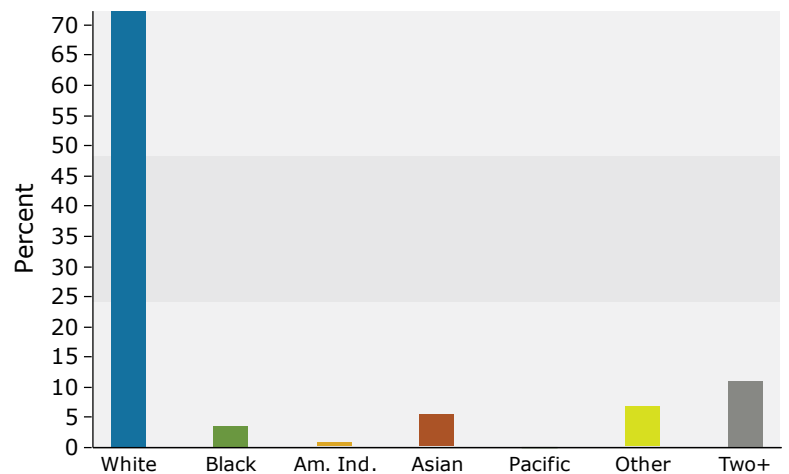
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 18.1%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.



Demographic and Income Profile

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Summary	Census 2010	Census 2020	2023	2028
Population	101,438	104,417	104,144	103,604
Households	35,157	37,387	37,655	38,149
Families	25,568	-	26,567	26,817
Average Household Size	2.88	2.79	2.76	2.71
Owner Occupied Housing Units	28,349	-	30,115	30,732
Renter Occupied Housing Units	6,808	-	7,540	7,417
Median Age	34.5	-	37.2	37.7

Trends: 2023-2028 Annual Rate	Area	State	National
Population	-0.10%	-0.19%	0.30%
Households	0.26%	0.12%	0.49%
Families	0.19%	0.05%	0.44%
Owner HHs	0.41%	0.37%	0.66%
Median Household Income	2.51%	2.10%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	2,113	5.6%	1,843	4.8%
\$15,000 - \$24,999	1,975	5.2%	1,537	4.0%
\$25,000 - \$34,999	1,872	5.0%	1,568	4.1%
\$35,000 - \$49,999	3,381	9.0%	2,873	7.5%
\$50,000 - \$74,999	6,880	18.3%	6,460	16.9%
\$75,000 - \$99,999	5,528	14.7%	5,444	14.3%
\$100,000 - \$149,999	8,574	22.8%	9,409	24.7%
\$150,000 - \$199,999	3,554	9.4%	4,368	11.4%
\$200,000+	3,778	10.0%	4,646	12.2%

Median Household Income	\$84,991	\$96,215
Average Household Income	\$111,381	\$126,757
Per Capita Income	\$40,477	\$46,928

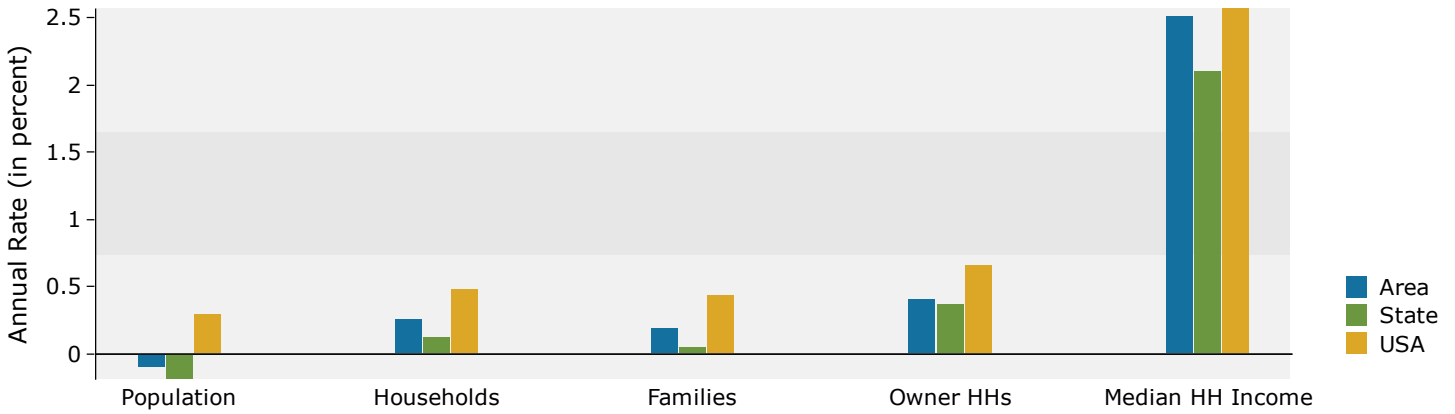
Population by Age	Census 2010		2023		2028	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	8,089	8.0%	6,977	6.7%	7,029	6.8%
5 - 9	7,829	7.7%	7,577	7.3%	7,247	7.0%
10 - 14	7,573	7.5%	7,683	7.4%	7,614	7.3%
15 - 19	7,020	6.9%	6,440	6.2%	6,595	6.4%
20 - 24	5,640	5.6%	5,645	5.4%	5,293	5.1%
25 - 34	15,386	15.2%	14,307	13.7%	13,732	13.3%
35 - 44	15,893	15.7%	15,903	15.3%	15,811	15.3%
45 - 54	15,157	14.9%	13,365	12.8%	13,266	12.8%
55 - 64	10,318	10.2%	12,721	12.2%	11,467	11.1%
65 - 74	5,368	5.3%	8,887	8.5%	9,613	9.3%
75 - 84	2,339	2.3%	3,689	3.5%	4,743	4.6%
85+	824	0.8%	951	0.9%	1,194	1.2%

Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	82,273	81.1%	69,418	66.5%	67,771	65.1%	64,745	62.5%
Black Alone	2,641	2.6%	3,326	3.2%	3,378	3.2%	3,428	3.3%
American Indian Alone	629	0.6%	1,159	1.1%	1,204	1.2%	1,253	1.2%
Asian Alone	4,065	4.0%	3,932	3.8%	4,033	3.9%	4,272	4.1%
Pacific Islander Alone	35	0.0%	48	0.0%	50	0.0%	56	0.1%
Some Other Race Alone	9,277	9.1%	13,075	12.5%	13,695	13.1%	14,875	14.4%
Two or More Races	2,517	2.5%	13,459	12.9%	14,014	13.5%	14,977	14.5%
Hispanic Origin (Any Race)	23,359	23.0%	28,752	27.5%	30,058	28.9%	31,570	30.5%

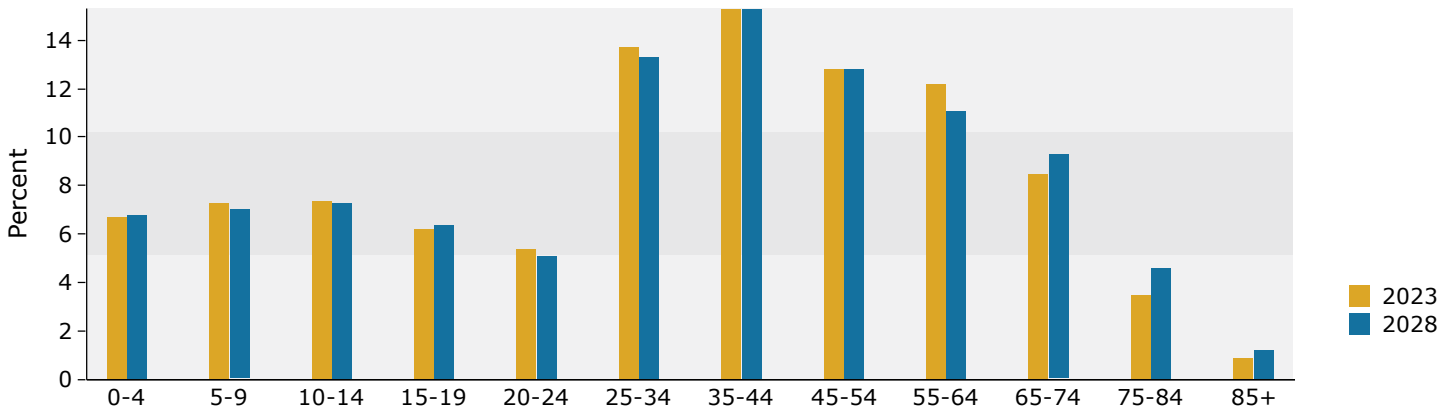
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

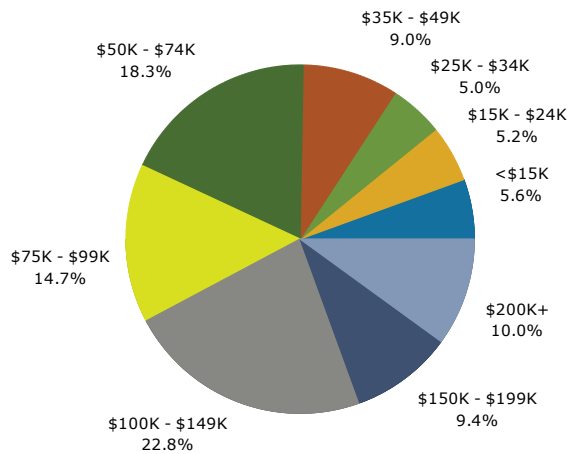
Trends 2023-2028



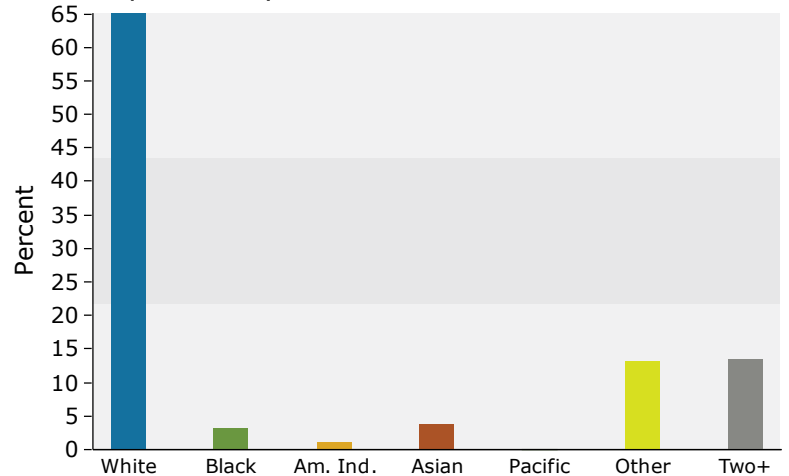
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 28.9%



Demographic and Income Profile

US-12 W & Molidor Rd, Ingleside, Illinois, 60041
 Ring: 10 mile radius

Prepared by Esri
 Latitude: 42.34389
 Longitude: -88.16923

Summary	Census 2010	Census 2020	2023	2028
Population	340,003	342,485	342,715	343,201
Households	120,327	126,289	127,787	130,349
Families	89,622	-	92,308	93,952
Average Household Size	2.81	2.70	2.67	2.62
Owner Occupied Housing Units	100,714	-	105,286	108,650
Renter Occupied Housing Units	19,613	-	22,501	21,699
Median Age	37.6	-	39.9	40.4

Trends: 2023-2028 Annual Rate	Area	State	National
Population	0.03%	-0.19%	0.30%
Households	0.40%	0.12%	0.49%
Families	0.35%	0.05%	0.44%
Owner HHs	0.63%	0.37%	0.66%
Median Household Income	1.83%	2.10%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	6,135	4.8%	5,340	4.1%
\$15,000 - \$24,999	6,317	4.9%	4,888	3.7%
\$25,000 - \$34,999	5,960	4.7%	4,984	3.8%
\$35,000 - \$49,999	10,420	8.2%	9,020	6.9%
\$50,000 - \$74,999	19,439	15.2%	18,384	14.1%
\$75,000 - \$99,999	17,104	13.4%	16,587	12.7%
\$100,000 - \$149,999	28,597	22.4%	30,680	23.5%
\$150,000 - \$199,999	14,772	11.6%	17,705	13.6%
\$200,000+	19,042	14.9%	22,764	17.5%
Median Household Income	\$97,251		\$106,504	
Average Household Income	\$129,706		\$146,672	
Per Capita Income	\$48,417		\$55,773	

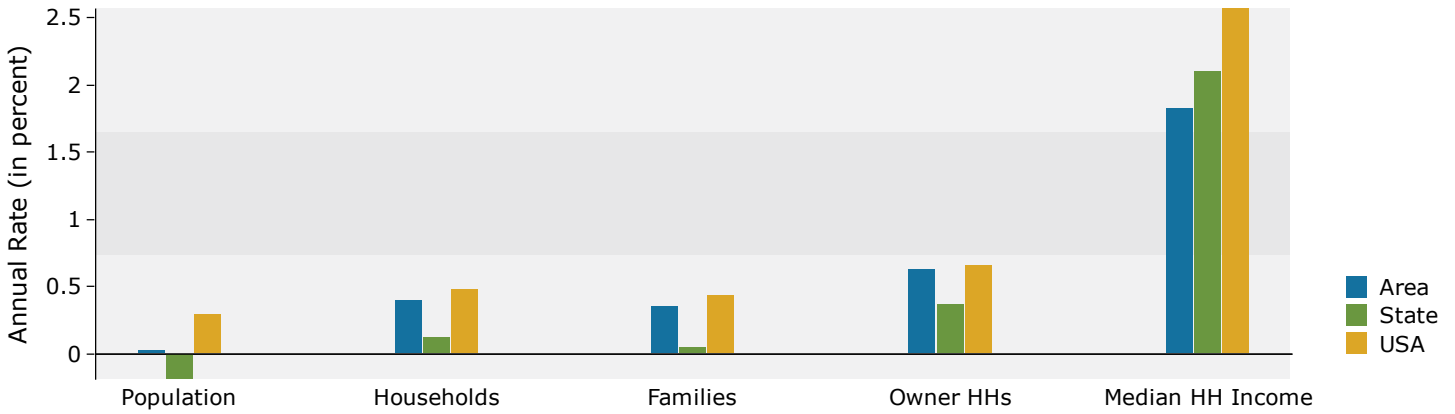
Population by Age	Census 2010		2023		2028	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	22,367	6.6%	19,310	5.6%	19,639	5.7%
5 - 9	25,379	7.5%	21,983	6.4%	21,164	6.2%
10 - 14	27,542	8.1%	24,243	7.1%	23,198	6.8%
15 - 19	25,683	7.6%	22,293	6.5%	21,060	6.1%
20 - 24	16,763	4.9%	17,855	5.2%	15,894	4.6%
25 - 34	39,929	11.7%	43,589	12.7%	43,337	12.6%
35 - 44	51,913	15.3%	46,123	13.5%	48,803	14.2%
45 - 54	58,663	17.3%	46,973	13.7%	43,937	12.8%
55 - 64	38,513	11.3%	48,566	14.2%	44,608	13.0%
65 - 74	19,711	5.8%	32,875	9.6%	37,207	10.8%
75 - 84	9,767	2.9%	14,508	4.2%	18,946	5.5%
85+	3,772	1.1%	4,398	1.3%	5,409	1.6%

Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	291,030	85.6%	253,362	74.0%	249,373	72.8%	241,880	70.5%
Black Alone	6,856	2.0%	8,560	2.5%	8,770	2.6%	9,047	2.6%
American Indian Alone	1,324	0.4%	2,293	0.7%	2,400	0.7%	2,547	0.7%
Asian Alone	14,132	4.2%	15,038	4.4%	15,578	4.5%	16,718	4.9%
Pacific Islander Alone	95	0.0%	129	0.0%	138	0.0%	154	0.0%
Some Other Race Alone	19,537	5.7%	27,566	8.0%	29,109	8.5%	32,123	9.4%
Two or More Races	7,029	2.1%	35,536	10.4%	37,347	10.9%	40,732	11.9%
Hispanic Origin (Any Race)	49,430	14.5%	64,018	18.7%	67,566	19.7%	72,205	21.0%

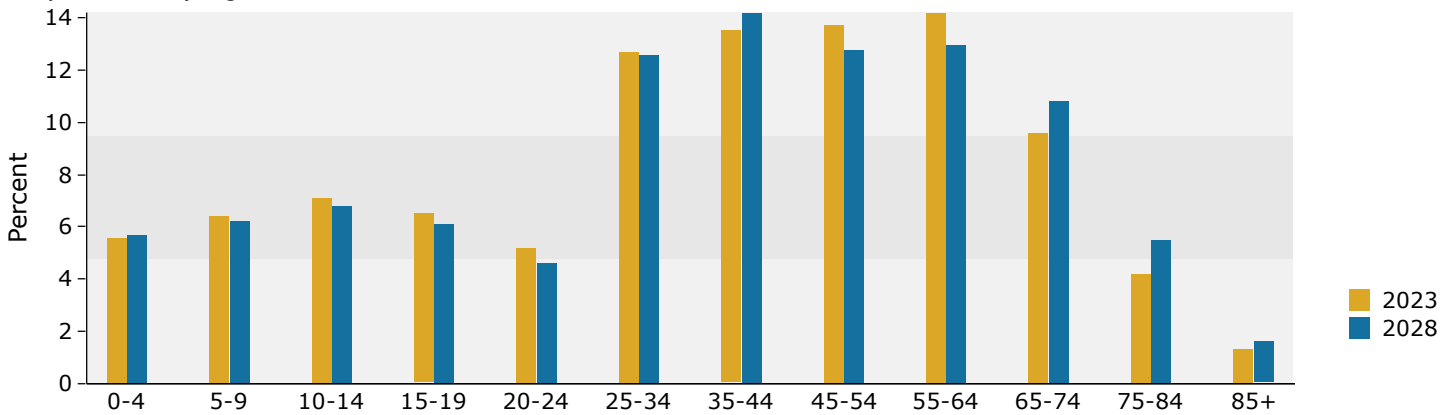
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

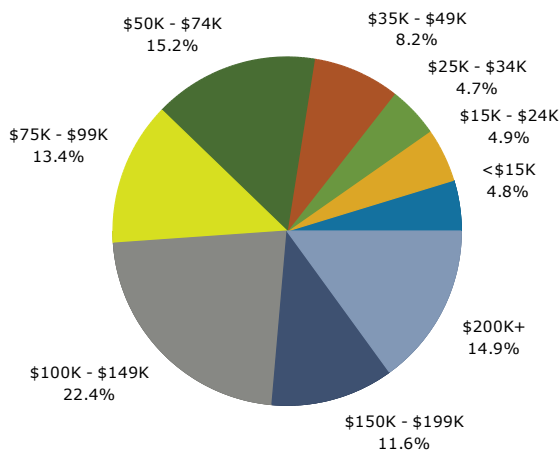
Trends 2023-2028



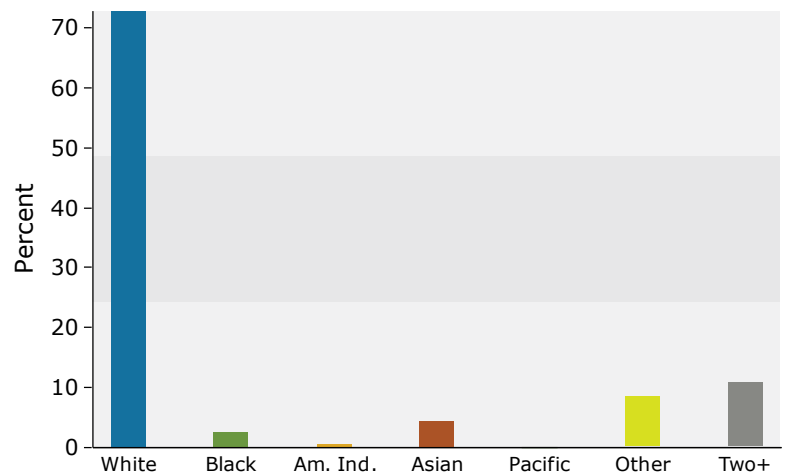
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 19.7%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

US-12 W & Molidor Rd, Ingleside, Illinois, 60041
Rings: 1, 5, 10 mile radii

Prepared by Esri
Latitude: 42.34389
Longitude: -88.16923

	1 mile	5 miles	10 miles
Population Summary			
2010 Total Population	2,079	101,438	340,003
2020 Total Population	2,532	104,417	342,485
2020 Group Quarters	0	164	1,782
2023 Total Population	2,601	104,144	342,715
2023 Group Quarters	0	167	1,780
2028 Total Population	2,671	103,604	343,201
2023-2028 Annual Rate	0.53%	-0.10%	0.03%
2023 Total Daytime Population	1,900	72,040	280,792
Workers	743	22,219	117,466
Residents	1,157	49,821	163,326
Household Summary			
2010 Households	854	35,157	120,327
2010 Average Household Size	2.43	2.88	2.81
2020 Total Households	1,036	37,387	126,289
2020 Average Household Size	2.44	2.79	2.70
2023 Total Households	1,072	37,655	127,787
2023 Average Household Size	2.43	2.76	2.67
2028 Total Households	1,119	38,149	130,349
2028 Average Household Size	2.39	2.71	2.62
2023-2028 Annual Rate	0.86%	0.26%	0.40%
2010 Families	560	25,568	89,622
2010 Average Family Size	2.99	3.38	3.28
2023 Families	685	26,567	92,308
2023 Average Family Size	3.04	3.30	3.17
2028 Families	713	26,817	93,952
2028 Average Family Size	3.00	3.24	3.11
2023-2028 Annual Rate	0.80%	0.19%	0.35%
Housing Unit Summary			
2000 Housing Units	322	27,294	102,934
Owner Occupied Housing Units	72.4%	76.7%	81.3%
Renter Occupied Housing Units	13.4%	17.0%	13.9%
Vacant Housing Units	14.3%	6.4%	4.8%
2010 Housing Units	935	38,284	129,707
Owner Occupied Housing Units	69.4%	74.0%	77.6%
Renter Occupied Housing Units	21.9%	17.8%	15.1%
Vacant Housing Units	8.7%	8.2%	7.2%
2020 Housing Units	1,093	39,782	133,726
Vacant Housing Units	5.2%	6.0%	5.6%
2023 Housing Units	1,141	40,098	135,485
Owner Occupied Housing Units	69.6%	75.1%	77.7%
Renter Occupied Housing Units	24.4%	18.8%	16.6%
Vacant Housing Units	6.0%	6.1%	5.7%
2028 Housing Units	1,141	40,555	138,193
Owner Occupied Housing Units	73.8%	75.8%	78.6%
Renter Occupied Housing Units	24.3%	18.3%	15.7%
Vacant Housing Units	1.9%	5.9%	5.7%
Median Household Income			
2023	\$100,333	\$84,991	\$97,251
2028	\$107,212	\$96,215	\$106,504
Median Home Value			
2023	\$219,764	\$227,862	\$264,908
2028	\$276,136	\$280,865	\$309,217
Per Capita Income			
2023	\$51,879	\$40,477	\$48,417
2028	\$59,822	\$46,928	\$55,773
Median Age			
2010	32.9	34.5	37.6
2023	36.4	37.2	39.9
2028	36.7	37.7	40.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

US-12 W & Molidor Rd, Ingleside, Illinois, 60041
Rings: 1, 5, 10 mile radii

Prepared by Esri
Latitude: 42.34389
Longitude: -88.16923

	1 mile	5 miles	10 miles
2023 Households by Income			
Household Income Base	1,072	37,655	127,787
<\$15,000	2.3%	5.6%	4.8%
\$15,000 - \$24,999	3.2%	5.2%	4.9%
\$25,000 - \$34,999	5.0%	5.0%	4.7%
\$35,000 - \$49,999	5.2%	9.0%	8.2%
\$50,000 - \$74,999	19.0%	18.3%	15.2%
\$75,000 - \$99,999	14.9%	14.7%	13.4%
\$100,000 - \$149,999	24.8%	22.8%	22.4%
\$150,000 - \$199,999	13.2%	9.4%	11.6%
\$200,000+	12.3%	10.0%	14.9%
Average Household Income	\$126,208	\$111,381	\$129,706
2028 Households by Income			
Household Income Base	1,119	38,149	130,349
<\$15,000	1.9%	4.8%	4.1%
\$15,000 - \$24,999	2.2%	4.0%	3.7%
\$25,000 - \$34,999	3.5%	4.1%	3.8%
\$35,000 - \$49,999	3.7%	7.5%	6.9%
\$50,000 - \$74,999	17.9%	16.9%	14.1%
\$75,000 - \$99,999	15.5%	14.3%	12.7%
\$100,000 - \$149,999	24.9%	24.7%	23.5%
\$150,000 - \$199,999	15.4%	11.4%	13.6%
\$200,000+	15.1%	12.2%	17.5%
Average Household Income	\$143,079	\$126,757	\$146,672
2023 Owner Occupied Housing Units by Value			
Total	794	30,115	105,286
<\$50,000	5.4%	4.2%	2.6%
\$50,000 - \$99,999	0.4%	1.8%	1.1%
\$100,000 - \$149,999	6.7%	9.9%	6.4%
\$150,000 - \$199,999	28.0%	24.4%	18.4%
\$200,000 - \$249,999	24.1%	17.5%	17.5%
\$250,000 - \$299,999	15.0%	13.6%	13.6%
\$300,000 - \$399,999	16.6%	17.7%	22.8%
\$400,000 - \$499,999	3.8%	6.5%	9.1%
\$500,000 - \$749,999	0.0%	3.3%	6.4%
\$750,000 - \$999,999	0.0%	0.7%	1.4%
\$1,000,000 - \$1,499,999	0.0%	0.3%	0.4%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.1%
\$2,000,000 +	0.0%	0.1%	0.2%
Average Home Value	\$229,729	\$259,408	\$304,300
2028 Owner Occupied Housing Units by Value			
Total	842	30,732	108,650
<\$50,000	1.0%	1.7%	0.9%
\$50,000 - \$99,999	0.0%	0.6%	0.3%
\$100,000 - \$149,999	1.4%	4.0%	2.4%
\$150,000 - \$199,999	12.0%	15.4%	10.8%
\$200,000 - \$249,999	24.7%	17.2%	16.2%
\$250,000 - \$299,999	20.9%	17.9%	16.5%
\$300,000 - \$399,999	32.5%	27.4%	30.8%
\$400,000 - \$499,999	7.4%	9.4%	11.6%
\$500,000 - \$749,999	0.1%	4.6%	7.8%
\$750,000 - \$999,999	0.0%	1.2%	1.5%
\$1,000,000 - \$1,499,999	0.0%	0.4%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.2%	0.2%
\$2,000,000 +	0.0%	0.1%	0.4%
Average Home Value	\$283,848	\$307,275	\$345,650

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

US-12 W & Molidor Rd, Ingleside, Illinois, 60041
 Rings: 1, 5, 10 mile radii

Prepared by Esri
 Latitude: 42.34389
 Longitude: -88.16923

	1 mile	5 miles	10 miles
2010 Population by Age			
Total	2,080	101,440	340,001
0 - 4	9.1%	8.0%	6.6%
5 - 9	6.5%	7.7%	7.5%
10 - 14	5.5%	7.5%	8.1%
15 - 24	10.1%	12.5%	12.5%
25 - 34	23.4%	15.2%	11.7%
35 - 44	15.8%	15.7%	15.3%
45 - 54	12.6%	14.9%	17.3%
55 - 64	9.1%	10.2%	11.3%
65 - 74	5.4%	5.3%	5.8%
75 - 84	1.9%	2.3%	2.9%
85 +	0.4%	0.8%	1.1%
18 +	75.9%	72.4%	72.8%
2023 Population by Age			
Total	2,600	104,145	342,716
0 - 4	7.2%	6.7%	5.6%
5 - 9	7.7%	7.3%	6.4%
10 - 14	7.8%	7.4%	7.1%
15 - 24	12.0%	11.6%	11.7%
25 - 34	12.8%	13.7%	12.7%
35 - 44	17.7%	15.3%	13.5%
45 - 54	13.9%	12.8%	13.7%
55 - 64	10.4%	12.2%	14.2%
65 - 74	6.8%	8.5%	9.6%
75 - 84	3.2%	3.5%	4.2%
85 +	0.6%	0.9%	1.3%
18 +	73.5%	74.8%	76.8%
2028 Population by Age			
Total	2,673	103,604	343,202
0 - 4	7.4%	6.8%	5.7%
5 - 9	7.4%	7.0%	6.2%
10 - 14	7.5%	7.3%	6.8%
15 - 24	12.1%	11.5%	10.8%
25 - 34	12.9%	13.3%	12.6%
35 - 44	17.4%	15.3%	14.2%
45 - 54	14.0%	12.8%	12.8%
55 - 64	9.4%	11.1%	13.0%
65 - 74	7.1%	9.3%	10.8%
75 - 84	4.0%	4.6%	5.5%
85 +	0.8%	1.2%	1.6%
18 +	73.8%	74.9%	77.4%
2010 Population by Sex			
Males	1,024	51,059	169,501
Females	1,055	50,379	170,502
2023 Population by Sex			
Males	1,298	52,388	171,116
Females	1,303	51,756	171,599
2028 Population by Sex			
Males	1,327	51,898	170,909
Females	1,343	51,706	172,292

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

US-12 W & Molidor Rd, Ingleside, Illinois, 60041
Rings: 1, 5, 10 mile radii

Prepared by Esri
Latitude: 42.34389
Longitude: -88.16923

	1 mile	5 miles	10 miles
2010 Population by Race/Ethnicity			
Total	2,079	101,437	340,003
White Alone	86.1%	81.1%	85.6%
Black Alone	2.4%	2.6%	2.0%
American Indian Alone	0.3%	0.6%	0.4%
Asian Alone	4.8%	4.0%	4.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	4.3%	9.1%	5.7%
Two or More Races	2.1%	2.5%	2.1%
Hispanic Origin	12.1%	23.0%	14.5%
Diversity Index	41.3	56.8	44.5
2020 Population by Race/Ethnicity			
Total	2,532	104,417	342,485
White Alone	74.1%	66.5%	74.0%
Black Alone	3.5%	3.2%	2.5%
American Indian Alone	0.8%	1.1%	0.7%
Asian Alone	5.3%	3.8%	4.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	6.2%	12.5%	8.0%
Two or More Races	10.3%	12.9%	10.4%
Hispanic Origin	16.7%	27.5%	18.7%
Diversity Index	59.1	71.3	60.5
2023 Population by Race/Ethnicity			
Total	2,601	104,145	342,715
White Alone	72.3%	65.1%	72.8%
Black Alone	3.7%	3.2%	2.6%
American Indian Alone	0.8%	1.2%	0.7%
Asian Alone	5.5%	3.9%	4.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	6.7%	13.1%	8.5%
Two or More Races	11.0%	13.5%	10.9%
Hispanic Origin	18.1%	28.9%	19.7%
Diversity Index	61.8	72.8	62.3
2028 Population by Race/Ethnicity			
Total	2,670	103,606	343,201
White Alone	69.2%	62.5%	70.5%
Black Alone	3.9%	3.3%	2.6%
American Indian Alone	0.9%	1.2%	0.7%
Asian Alone	6.0%	4.1%	4.9%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	7.8%	14.4%	9.4%
Two or More Races	12.3%	14.5%	11.9%
Hispanic Origin	20.0%	30.5%	21.0%
Diversity Index	65.7	74.9	65.1
2010 Population by Relationship and Household Type			
Total	2,079	101,438	340,004
In Households	100.0%	99.8%	99.6%
In Family Households	82.4%	87.8%	88.4%
Householder	26.6%	25.3%	26.4%
Spouse	21.4%	20.0%	21.7%
Child	29.4%	34.9%	34.7%
Other relative	3.2%	4.9%	3.6%
Nonrelative	1.8%	2.7%	2.0%
In Nonfamily Households	17.6%	12.0%	11.2%
In Group Quarters	0.0%	0.2%	0.4%
Institutionalized Population	0.0%	0.2%	0.3%
Noninstitutionalized Population	0.0%	0.0%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

US-12 W & Molidor Rd, Ingleside, Illinois, 60041
Rings: 1, 5, 10 mile radii

Prepared by Esri
Latitude: 42.34389
Longitude: -88.16923

	1 mile	5 miles	10 miles
2023 Population 25+ by Educational Attainment			
Total	1,699	69,822	237,032
Less than 9th Grade	0.6%	4.9%	3.0%
9th - 12th Grade, No Diploma	3.2%	5.5%	3.8%
High School Graduate	19.2%	24.7%	21.5%
GED/Alternative Credential	3.9%	4.5%	3.2%
Some College, No Degree	24.1%	19.5%	18.8%
Associate Degree	9.5%	9.1%	9.1%
Bachelor's Degree	26.2%	22.7%	26.6%
Graduate/Professional Degree	13.2%	9.0%	13.9%
2023 Population 15+ by Marital Status			
Total	2,010	81,907	277,179
Never Married	27.2%	30.9%	29.2%
Married	56.7%	53.6%	56.7%
Widowed	4.6%	4.5%	4.5%
Divorced	11.5%	11.1%	9.6%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	1,518	57,906	191,191
Population 16+ Employed	95.5%	95.1%	94.9%
Population 16+ Unemployment rate	4.5%	4.9%	5.1%
Population 16-24 Employed	16.0%	13.0%	12.0%
Population 16-24 Unemployment rate	7.9%	10.1%	11.5%
Population 25-54 Employed	65.8%	65.6%	63.1%
Population 25-54 Unemployment rate	3.4%	3.8%	3.8%
Population 55-64 Employed	12.8%	16.0%	18.7%
Population 55-64 Unemployment rate	3.1%	3.8%	4.3%
Population 65+ Employed	5.4%	5.4%	6.2%
Population 65+ Unemployment rate	9.3%	8.6%	6.4%
2023 Employed Population 16+ by Industry			
Total	1,449	55,051	181,469
Agriculture/Mining	2.6%	0.6%	0.4%
Construction	1.7%	8.2%	7.7%
Manufacturing	26.6%	17.6%	16.5%
Wholesale Trade	2.7%	2.8%	3.0%
Retail Trade	8.4%	12.4%	11.9%
Transportation/Utilities	11.5%	5.2%	4.9%
Information	2.3%	1.2%	1.6%
Finance/Insurance/Real Estate	5.8%	7.0%	7.5%
Services	36.1%	42.4%	43.7%
Public Administration	2.3%	2.6%	2.8%
2023 Employed Population 16+ by Occupation			
Total	1,451	55,051	181,469
White Collar	66.9%	61.1%	66.2%
Management/Business/Financial	31.3%	20.2%	21.7%
Professional	18.6%	20.4%	24.1%
Sales	6.7%	9.9%	10.0%
Administrative Support	10.2%	10.5%	10.4%
Services	10.3%	14.2%	13.1%
Blue Collar	23.0%	24.8%	20.7%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	1.3%	5.7%	4.7%
Installation/Maintenance/Repair	4.9%	3.8%	3.3%
Production	7.4%	7.2%	5.7%
Transportation/Material Moving	9.4%	8.0%	6.9%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Households by Type			
Total	853	35,157	120,327
Households with 1 Person	25.6%	21.2%	20.5%
Households with 2+ People	74.4%	78.8%	79.5%
Family Households	65.7%	72.7%	74.5%
Husband-wife Families	52.9%	57.4%	61.2%
With Related Children	26.0%	30.3%	31.3%
Other Family (No Spouse Present)	12.9%	15.3%	13.3%
Other Family with Male Householder	3.8%	5.1%	4.3%
With Related Children	2.2%	2.9%	2.4%
Other Family with Female Householder	9.0%	10.2%	9.0%
With Related Children	5.3%	6.5%	5.7%
Nonfamily Households	8.8%	6.0%	5.0%
All Households with Children	33.8%	40.3%	39.8%
Multigenerational Households	3.2%	5.1%	3.9%
Unmarried Partner Households	7.5%	7.3%	5.8%
Male-female	6.9%	6.7%	5.3%
Same-sex	0.6%	0.6%	0.5%
2010 Households by Size			
Total	853	35,156	120,328
1 Person Household	25.6%	21.2%	20.5%
2 Person Household	36.0%	30.4%	31.2%
3 Person Household	16.4%	17.2%	17.3%
4 Person Household	13.7%	15.9%	17.5%
5 Person Household	5.6%	8.4%	8.3%
6 Person Household	1.6%	3.6%	3.1%
7 + Person Household	1.1%	3.2%	2.0%
2010 Households by Tenure and Mortgage Status			
Total	854	35,157	120,327
Owner Occupied	76.0%	80.6%	83.7%
Owned with a Mortgage/Loan	66.6%	67.4%	68.7%
Owned Free and Clear	9.4%	13.2%	15.0%
Renter Occupied	24.0%	19.4%	16.3%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	138	116	114
Percent of Income for Mortgage	13.2%	16.1%	16.4%
Wealth Index	109	105	142
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	935	38,284	129,707
Housing Units Inside Urbanized Area	95.3%	97.1%	96.2%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.1%
Rural Housing Units	4.6%	2.9%	3.8%
2010 Population By Urban/ Rural Status			
Total Population	2,079	101,438	340,003
Population Inside Urbanized Area	95.2%	97.2%	96.4%
Population Inside Urbanized Cluster	0.0%	0.0%	0.1%
Rural Population	4.8%	2.8%	3.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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Top 3 Tapestry Segments			
1.	Up and Coming Families (7A)	Up and Coming Families (7A)	Workday Drive (4A)
2.	Bright Young Professionals (8C)	Home Improvement (4B)	Parks and Rec (5C)
3.		Green Acres (6A)	Green Acres (6A)
2023 Consumer Spending			
Apparel & Services: Total \$	\$2,853,554	\$85,899,261	\$332,687,883
Average Spent	\$2,661.90	\$2,281.22	\$2,603.46
Spending Potential Index	121	104	118
Education: Total \$	\$2,021,243	\$66,564,226	\$283,269,209
Average Spent	\$1,885.49	\$1,767.74	\$2,216.73
Spending Potential Index	105	99	124
Entertainment/Recreation: Total \$	\$4,789,580	\$147,686,963	\$580,763,310
Average Spent	\$4,467.89	\$3,922.11	\$4,544.78
Spending Potential Index	118	104	120
Food at Home: Total \$	\$8,423,822	\$259,331,142	\$1,009,810,082
Average Spent	\$7,858.04	\$6,887.03	\$7,902.29
Spending Potential Index	116	101	116
Food Away from Home: Total \$	\$4,993,282	\$148,616,202	\$568,079,386
Average Spent	\$4,657.91	\$3,946.79	\$4,445.52
Spending Potential Index	125	106	119
Health Care: Total \$	\$9,055,784	\$285,398,896	\$1,116,282,407
Average Spent	\$8,447.56	\$7,579.31	\$8,735.49
Spending Potential Index	115	103	119
HH Furnishings & Equipment: Total \$	\$3,830,648	\$116,632,770	\$457,249,002
Average Spent	\$3,573.37	\$3,097.40	\$3,578.21
Spending Potential Index	121	105	121
Personal Care Products & Services: Total \$	\$1,247,221	\$37,829,470	\$147,234,911
Average Spent	\$1,163.45	\$1,004.63	\$1,152.19
Spending Potential Index	122	105	120
Shelter: Total \$	\$31,489,377	\$966,402,752	\$3,778,060,857
Average Spent	\$29,374.42	\$25,664.66	\$29,565.30
Spending Potential Index	119	104	119
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$4,048,160	\$125,041,979	\$499,325,833
Average Spent	\$3,776.27	\$3,320.73	\$3,907.49
Spending Potential Index	121	106	125
Travel: Total \$	\$2,920,034	\$89,876,358	\$356,969,766
Average Spent	\$2,723.91	\$2,386.84	\$2,793.47
Spending Potential Index	121	106	124
Vehicle Maintenance & Repairs: Total \$	\$1,742,436	\$52,053,291	\$197,984,923
Average Spent	\$1,625.41	\$1,382.37	\$1,549.34
Spending Potential Index	124	106	118

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.